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# **NetFinder for Salesforce**

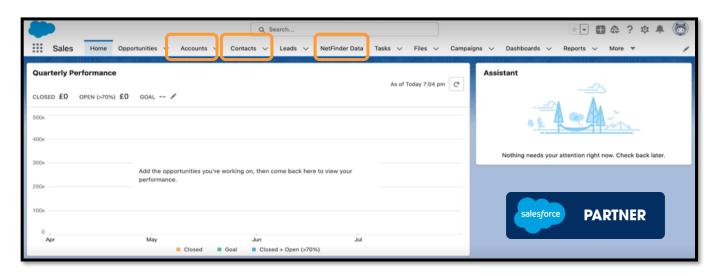
#### **About NetFinder**

NetFinder is a global lead database with 50+ milli ons of fully compliant contacts. NetFinder helps you to identify the best buyer targets for your outreach—including but not limited to hardware, software and telecommunications technology products and services. You'll have at your fingertips in-depth company and technology deployment data. With NetFinder, you will improve the effectiveness of your segmentation, targeting and marketing campaigns, generate new sales opportunities and increase your revenues.

## **NetFinder integration with Salesforce**

The integration offers enhanced buyer **prospecting** and **enrichment** for Companies and Contacts worldwide. NetFinder provides the highest-quality leads and marketing intelligence that teams can use to improve their campaigns immediately.

The NetFinder for Salesforce integration is accessible directly from Account, Contact or Lead objects and from its own NetFinder Data tab in Salesforce. NetFinder's data fields are visible in the details tab and you can add new records to Salesforce straight from here:



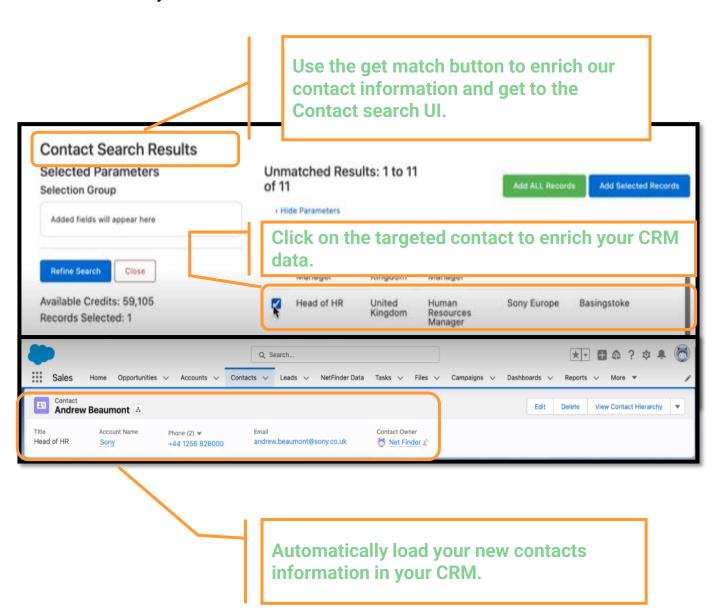


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#### **Enrichment**

Add NetFinder's data to your existing Accounts, Contacts and Leads and our app will keep them up to date with the most current information. We can add in-depth firmographics, technographics and more to extend your accessible data and allow you to do more with Salesforce's native tools.



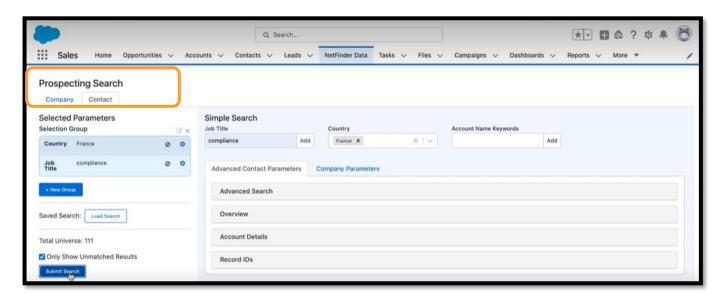


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### **Prospecting**

Extend your reach with net new Companies, Contacts and Leads. Find targets in your Ideal Customer Profile -- companies by size, revenue, location, industry, installed technologies and contacts by company, location, job title.



# 50+ million GDPR compliant contacts globally to power your sales and marketing!

