

Rhetorik – the leading EMEA leads database and global data hygiene services for IT and communications vendors

Rhetorik for Data

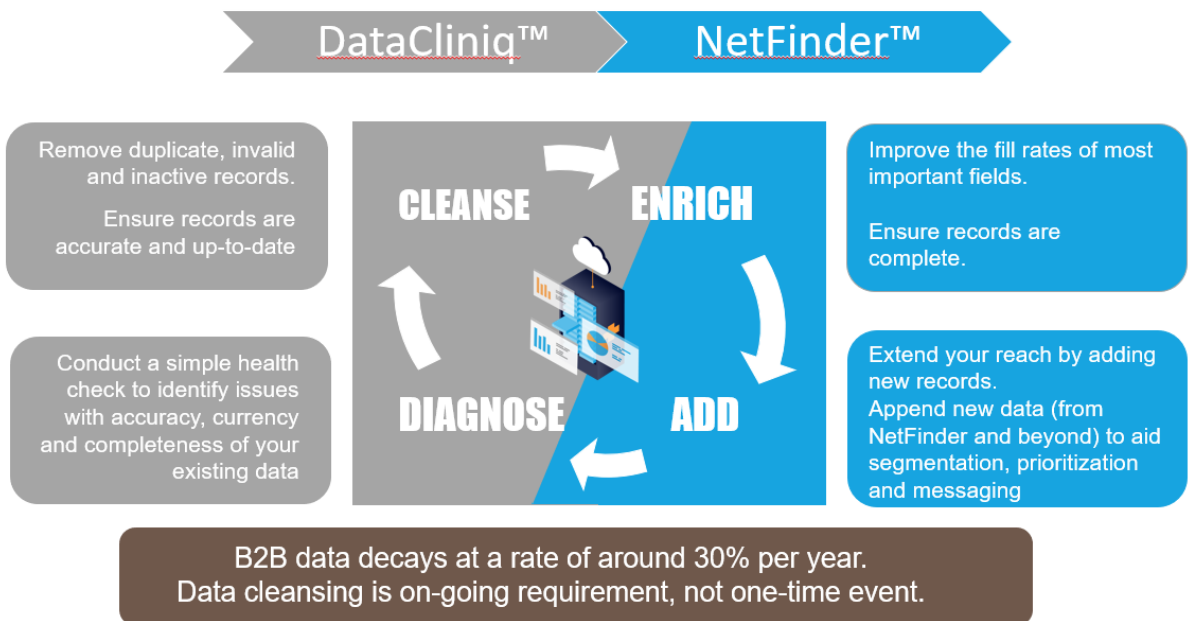
DataCliniq™ – maintain, enrich and enhance your data to reduce costs, boost sales & marketing impact and comply with data protection laws

Diagnose – identify invalid fields and inaccurate records

Cleanse – replace invalid fields and remove inactive records.

Enrich – improve the fill rates of most important data fields, such as firmographics, technographics and contacts data.

Add – Extend your reach by adding new data records. Append contextual data to aid segmentation, prioritization and messaging



NetFinder+™ – account and contact intelligence (firmographics, technographics and enterprise technology decision-maker contacts)

Geography – across Europe, Asia Pacific and North America

Technology – unique database tracking 15K+ enterprise technology products and solutions, across 150+ categories.

Contacts – technology decision makers, influencers and users across the business.

Integrates with



Rhetorik for Insights

ROCKET™ – Rhetorik’s proprietary ABM role targeting tool maps the Technology decision-making process to People (technology decision makers, users and influencers) in any industry and company size.

Assess the readiness and receptiveness of a given company towards your technology.

Surface and activate previously unknown or unused contacts.

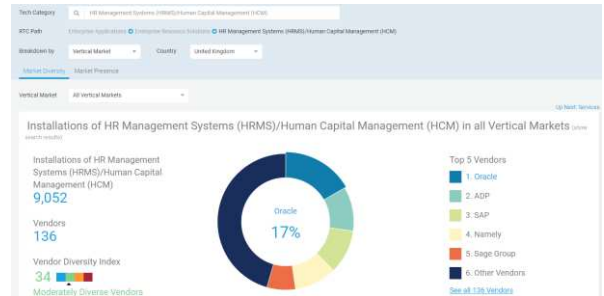
Personalise messaging & channel selection

NetFinder+ – Analyse markets with technology intelligence to:

Identify opportunities and gain a competitive advantage.

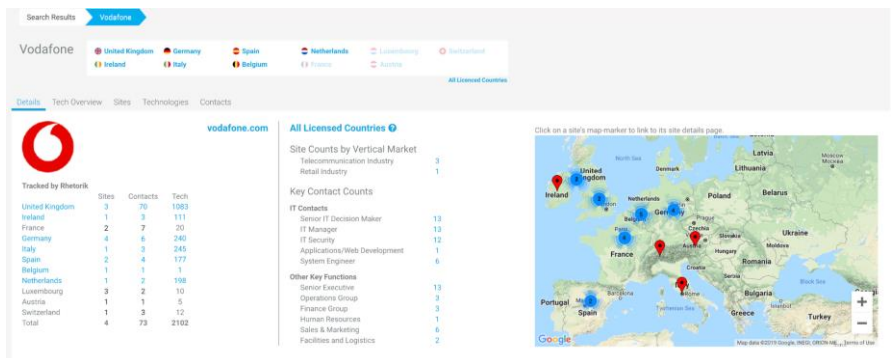
Refine your ideal customer profile and generate more leads

Prioritize prospects to target, qualify, and close deals faster.



Rhetorik for Action

NetFinder+ – identify your next best customer and use NetFinder to help you engage the right person with the right message at the right time



AMP™ – the data-driven demand generation service. AMP up your marketing with Rhetorik’s data-driven Action Marketing Programs.

About Rhetorik

Rhetorik is the leading EMEA leads and market intelligence company to the IT, technology and communications industry, and offers global data hygiene services to some of the world’s biggest enterprises.



Indigo House, Fishponds Road, Wokingham
Berkshire, RG41 2GY, United Kingdom
+44 (0)118 989 8580
info@rhetorik.com
rhetorik.com