

## Global Leads Database

**Connect to 50 million+ users, influencers and decision makers globally.**

- Identify best buyer targets for your hardware, software and telecommunications technology products and services.
- Access in-depth company and technology deployment data on businesses and public sector organisations at over 1 million locations worldwide.
- Improve the effectiveness of your segmentation, targeting and marketing campaigns, generate new sales opportunities and increase your business revenues.

### Smarter contact data

For Marketing, Lead Generation and Sales



- ✓ 50M+ qualified IT decision makers globally across 800K+ companies
- ✓ Perform TAM analysis with 164 data fields
- ✓ Data sources include mined, licensed, modeled, researched and public registries
- ✓ Coverage of 60+ countries across EMEA, AsiaPac, North America and LatAm
- ✓ 26M+ technologies
- ✓ Fully GDPR/CCPA compliant by design and notified at source.

### Integrates with



## Rhetorik in-depth taxonomy tracks up to 164 data fields per site, including:

### Contact

- Name
- Title
- Email
- Main phone number

### Company

- Business name and location
- Revenues
- Number of employees

### Company and site-level technology installs

- Telecoms and networking equipment
- Enterprise Applications
- Operating Systems
- Cloud platforms
- And much more

The Rhetorik Technology Map organizes technology installs across all major hardware and software product categories, allowing easy search and filtering on buyers' technology assets. [View the Map here](#). We track:

**26M+**

Technology installations

**19,700+**

Technology products

**7,800+**

Technology Vendors

**180+**

Technology categories

Rhetorik delivers global B2B data excellence for enterprises around the world. We provide data, data-enrichment services and comprehensive analytics to build versatile data products, to identify and activate your audience and generate revenue opportunities.

Trusted by

