# Rhetorik360-Profiles
Powered by Rhetorik

**Global B2B data excellence**
**Standardized International Data**
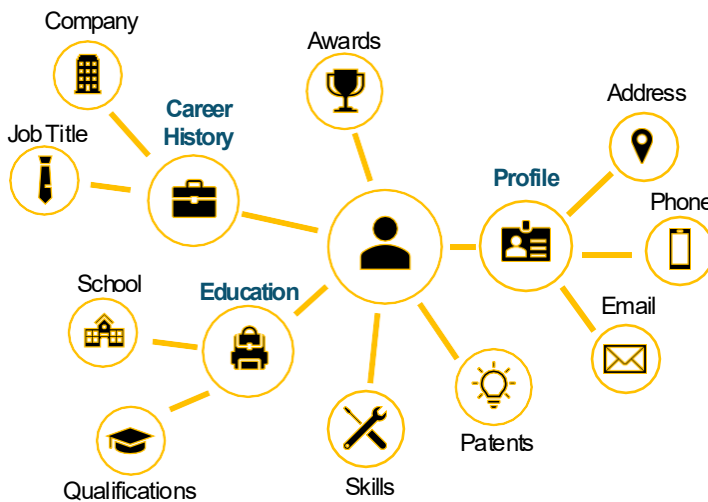Verified accurate. Validated compliant.

# Global Professional Profiles Data Firehose

**Plug in to 800+ million global professional profiles to power your products and your business.**

## Smarter People Data
### For Product Development, Analytics and Research Teams



- ✓ 80+ Data fields
- ✓ Refreshed weekly
- ✓ Sourced from 100's of public sites and procured datasets
- ✓ Access via API or directly via Snowflake instance
- ✓ Global job title translation and normalization
- ✓ Ethically-sourced and globally compliant

## License

Designed for data teams who want to build robust applications with people data.

## Enrich

Extend your reach and improve the currency and completeness of your existing records.

## Analyse

Research and analyse audiences to identify the right people at the right accounts using the most current and comprehensive people data.

**Rhetorik provides enterprise grade solutions for all users of global B2B data.**
**Get started** at rhetorik.com or +44 (0)118 989 8580

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**Global B2B data excellence**
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## Smarter People Data

Rhetorik360-Profiles supports a wide range of skills-based use cases and analytics. Our unique AI-driven job title normalization translation and skill extraction uses 199+ million normalized job titles and 32,000 normalized skills to provide a comprehensive view of the job roles relevant to your needs.

**Workforce planning**
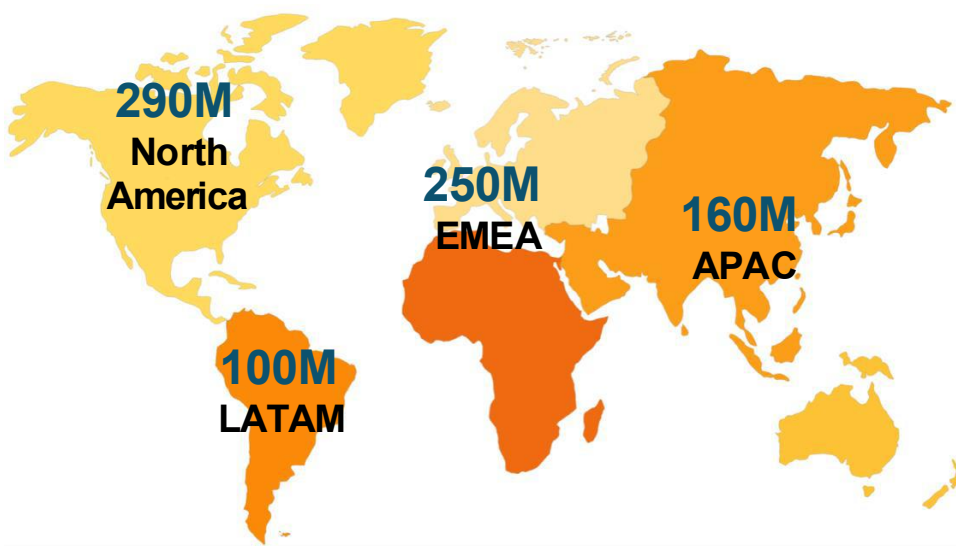
**Talent acquisition**

**Performance management**

**Training programs**

**Product Development**

## 800+ million profiles globally to power your business!

Powered by our unique proprietary AI models, our Job titles are translated in 46 languages across 164 countries.

**290M** North America

**250M** EMEA

**160M** APAC

**100M** LATAM

Rhetorik provides the ideal international business data, data-enrichment services, and comprehensive analytics to build versatile data products and generate revenue opportunities for enterprises around the globe.

### ═══ Trusted by ═══

randstad   accenture   DEEP SECURE   IBM

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